

ABSTRACT

This painting aims to explore the representation of the ESFJ (Extrovert, Sensing, Feeling, Judging) personality type through the medium of painting. ESFJ is known as a personality type that is sensitive to the feelings and needs of others, and tends to maintain social harmony. In this artwork, visual elements are used as metaphors to illustrate the essential traits of the ESFJ personality, including the tendency to help others and sensitivity to the surrounding environment. Using Carl Gustav Jung's personality theory as a theoretical foundation, this research combines contemporary art and psychology to create artworks that are not only aesthetically pleasing but also informative. The author hopes this work can provide new insights into the relationship between art and psychology, as well as inspire further exploration in the representation of personality through art.

Keywords: Painting, ESFJ personality, Psychology, Contemporary Art, Carl Gustav Jung