

DAFTAR PUSTAKA

- Ahyar, H., Andriani, H., Ustiawaty, J., Utami, E. F., Istiqomah, R. R., Fardani, R. A., Sukmana, D. J., & Auliya, N. H. (2020). *Buku Metode Penelitian Kualitatif & Kuantitatif* (H. Abadi (ed.); 1st ed.). Yogyakarta: Pustaka Ilmu.
- Anatan, L., & Nur. (2023). Micro, Small, and Medium Enterprises' Readiness for Digital Transformation in Indonesia. *Economies*, 11(6).
<https://doi.org/10.3390/economies11060156>
- Badan Pusat Statistik. (2023). *Persentase Rumah Tangga yang Pernah Mengakses Internet dalam 3 Bulan Terakhir Menurut Media Akses, 2022*.
- Ceha, R. (2019). *Revolusi Industri 4.0 Konsep dan Implementasi* (1st ed.). Bandung: P2U LPPM Unisba.
- Dameria, S. (2017). *Pembelajaran alat mengukur validitas & reliabilitas alat ukur*. Jakarta: UKI Press.
- David, F. R., & David, F. R. (2017). *Strategic Management Concept and Cases*. In *Fortune* (16th ed.). Harlow: Pearson Education.
- Deny, S. (2022). *Sederet Faktor Pendukung UMKM Beralih ke Digital*. Liputan6.Com.
- Duryadi. (2021). *Buku ajar, Metode Penelitian Ilmiah. Metode Penelitian Empiris Model Path Analysis dan Analisis Menggunakan SmartPLS*. In *Penerbit Yayasan Prima Agus Teknik*. Semarang: Penerbit Yayasan Prima Agus Teknik.
- Fauziah, Pertiwi, W., Jasiyah, R., Sapinah, Alzah, S. F., Arifin, Z., Sudirman, A., Wardhana, A., Siregar, P., Ansari, & Hafipah. (2021). *Pengantar Bisnis (Perpektif Digitalisasi Bisnis)* (Hartini (ed.)). Bandung: Penerbit Media Sains Indonesia.
- Ferdiansyah, M. R., & Tricahyono, D. (2023). Identifikasi Faktor-Faktor Penghambat Implementasi Transformasi Digital Pada Umkm (Studi Kasus Hotel Flamboyan Indah). *JIMEA Jurnal Ilmiah (Manajemen, Ekonomi, Dan Akuntansi)*, 7(2), 1583–1595.
- Fridayani, H. D., & Chiang, L. C. (2022). Digital Opportunities in MSMEs Throughout Economic Disruptions: Entrepreneurs' Experiences and Challenges. *Proceedings of the International Multi-Conference on Society, Cybernetics and Informatics, IMSCI*, 17–22.
<https://doi.org/10.54808/IMSCI2022.01.17>
- Ghozali, I. (2021). *Partial Least Square konsep, teknik dan aplikasi menggunakan program SmartPLS 3.2.9 untuk penelitian empiris*. Semarang: Penerbit

Universitas Diponegoro.

- Ghozali, I., & Kusumadewi, K. A. (2023). *Partial Least Square konsep, teknik, dan aplikasi Menggunakan program SmartPLS 4.0* (1st ed.). Semarang: Penerbit Yoga Pratama.
- Gouveia, F. D., & Mamede, H. S. (2022). Digital Transformation for SMES in the Retail Industry. *Procedia Computer Science*, 204, 671–681.
<https://doi.org/10.1016/j.procs.2022.08.081>
- Hair, J. F., Hult, G. T. M., Ringle, C. M., & Marko, S. (2013). A Primer on Partial Least Squares Structural Equation Modeling. In *SAGE Publication, Inc* (Vol. 46, Issues 1–2). California: SAGE Publication.
<https://doi.org/10.1016/j.lrp.2013.01.002>
- Haludin, G., Indrajit, R. E., & Dazki, E. (2022). Kesiapan Perubahan Organisasi Di Dalam Melakukan Transformasi Digital Berdasarkan Model Knoster. *Jurnal Nusantara Aplikasi Manajemen Bisnis*, 7(1), 31–41.
<https://doi.org/10.29407/nusamba.v7i1.16417>
- Hamid, R. S., & Anwar, S. M. (2019). *Structural Equation Modeling (SEM) berbasis varian: konsep dasar dan aplikasi dengan program SmartPLS 3.2.8 dalam riset bisnis*. Jakarta: Penerbit Inkubator Penulis Indonesia.
- Hanafiah, M. H., Soomro, M. A., & Abdullah, N. L. (2020). Industry 4.0 Readiness Models. *Information*, 11(7), 364.
<https://doi.org/10.3390/info11070364>
- Haug, A., Graungaard Pedersen, S., & Stentoft ArlbjØrn, J. (2011). IT readiness in small and medium-sized enterprises. *Industrial Management & Data Systems*, 111(4), 490–508. <https://doi.org/10.1108/02635571111133515>
- Henseler, J., Hubona, G., & Ray, P. A. (2016). Using PLS path modeling in new technology research: Updated guidelines. *Industrial Management and Data Systems*, 116(1), 2–20. <https://doi.org/10.1108/IMDS-09-2015-0382>
- Henseler, J., Ringle, C. M., & Sarstedt, M. (2015). A new criterion for assessing discriminant validity in variance-based structural equation modeling. *Journal of the Academy of Marketing Science*, 43(1), 115–135.
<https://doi.org/10.1007/s11747-014-0403-8>
- Horváth, D., & Szabó, R. Z. (2019). Driving forces and barriers of Industry 4.0: Do multinational and small and medium-sized companies have equal opportunities? *Technological Forecasting and Social Change*, 146(June), 119–132. <https://doi.org/10.1016/j.techfore.2019.05.021>
- Huda, Y. M., & Noviaristanti, S. (2022). Factors affecting the adoption of new innovation technology on MSMEs in Indonesia. *Sustainable Future: Trends,*

Strategies and Development, 2006, 77–80.
<https://doi.org/10.1201/9781003335832-20>

- Hunger, J. D., & Wheelen, T. L. (2014). *Essentials of Strategic Management*. Harlow: Pearson Education.
- Iba, Z., & Wardhana, A. (2023). *Metode Penelitian*. Purbalingga: Penerbit Eureka Media Aksara.
- Undang-undang (UU) Nomor 20 Tahun 2008 tentang Usaha Mikro, Kecil, dan Menengah, Pub. L. No. 20 (2008).
<https://peraturan.bpk.go.id/Details/39653/uu-no-20-tahun-2008>
- Indrawan, R., & Yaniawati, P. (2014). *Metode Penelitian Kuantitatif, Kualitatif, dan Campuran untuk Manajemen, Pembangunan, dan Pendidikan*. Bandung: Penerbit Refika Aditama.
- Indrawati. (2015). *Metode Penelitian Manajemen dan Bisnis : Konvergensi Teknologi Komunikasi dan Informasi*. Bandung: Penerbit Refika Aditama.
- Karttunen, E., Lintukangas, K., & Hallikas, J. (2023). Digital transformation of the purchasing and supply management process. *International Journal of Physical Distribution and Logistics Management*, 53(5–6), 685–706.
<https://doi.org/10.1108/IJPDLM-06-2022-0199>
- Kawung, G. M. V, Mintardjo, C. M. O., Rompas, W. F. I., & Rogi, M. H. (2022). Digital Technology Transformation of SMEs: Indonesian Case Study. *American Journal of Multidisciplinary Research and Innovation*, 1(6), 56–60. <https://doi.org/10.54536/ajmri.v1i6.948>
- Kurnia, E. (2023). *Digitalisasi UMKM Masih Sebatas Ciptakan Persaingan Usaha*. Kompas.Com.
- Kurniawan, A. C., Rachmawati, N. L., Ayu, M. M., Ong, A. K. S., & Redi, A. A. N. P. (2024). Determinants of satisfaction and continuance intention towards online food delivery service users in Indonesia post the COVID-19 pandemic. *Heliyon*, 10(1), e23298.
<https://doi.org/10.1016/j.heliyon.2023.e23298>
- Lasaiba, M. A., Lasaiba, D., Arfa, A. M., & Lasaiba, I. (2022). Structural Equation Modeling Partial Least Square for Modeling the Relationship of Readiness, Creativity and Motivation to Students' Problem-Solving Ability. *Edunesia: Jurnal Ilmiah Pendidikan*, 4(1), 67–79.
<https://doi.org/10.51276/edu.v4i1.317>
- Mainnah, M., & Syahrani. (2023). Identifying Digital Transformation Paths in MSME Business Models During The Covid-19 Pandemic in Tarakan City. *Proceeding of The Borneo International Conference of Management*,

Accounting, and Economic, 1(1), 450–459.

- Masâ, I., Ayu, F., Hidayat, F., Alfadri, S., & Yuliana, D. (2023). Strategi Pemulihan Usaha Pasca Pandemi di Era Transformasi Digital Dalam Meraih Keunggulan Kompetitif UMKM di Kota Pekanbaru. *INTECOMS: Journal of Information Technology and Computer Science*, 6(1), 555–566.
- Mawarsari, M. A. (2023). *Tren Digitalisasi UMKM di Indonesia 2023: Tantangan dan Peluang*. Dailysocial.Id.
- Minich, S. A. (2023). Improving the System of Mandatory Requirements to Business under the Digital Transformation of Economy. *Journal of Digital Technologies and Law*, 1(3), 775–802. <https://doi.org/10.21202/jdtl.2023.34>
- Moegiarso, S. (2020). *UU Cipta Kerja Dorong Pengembangan dan Digitalisasi UMKM di Indonesia*. Kementerian Koordinator Bidang Perekonomian Republik Indonesia. <https://ekon.go.id/publikasi/detail/719/uu-cipta-kerja-dorong-pengembangan-dan-digitalisasi-umkm-di-indonesia>
- Moerdijat, L. (2023). *Segera Atasi Kendala dalam Transformasi Digital di Sektor UMKM*. MPR RI.
- Müller, J. M., & Kazantsev, N. (2022). *Industry 4.0 in SMEs across the globe: drivers, barriers, and opportunities*. Florida: CRC Press. <https://doi.org/https://doi.org/10.1201/9781003165880>
- Mustofa, I. (2016). Jendela Logika dalam Berfikir: Deduksi dan Induksi sebagai Dasar Penalaran Ilmiah. *Jurnal Pemikiran Dan Pendidikan Islam*, 6(2), 473–482.
- Nenden, N. (2023). *Menuju Transformasi Digital, Integrasi Komputasi Awan dalam UKM dan Dampaknya Terhadap Kinerja Berkelanjutan*. Kompasiana.
- Norman, F., & Alamsjah, F. (2020). Key Factors to Promote Industry 4.0 Readiness at Indonesian Textile and Clothing Firm. *EMACS*, 2(2), 73–83. <https://doi.org/10.21512/emacsjournal.v2i2.6448>
- Novitasari, A. T. (2022). Kontribusi umkm terhadap pertumbuhan ekonomi era digitalisasi melalui peran pemerintah. *JABE (Journal of Applied Business and Economic)*, 9(2), 184–204.
- Obilor, E. I. (2023). Convenience and purposive sampling techniques: Are they the same? *International Journal of Innovative Social and Scientific Education Research*, 11(1), 1–7.
- Onileowo, T. T. (2024). Exploring the Influence of Government Policy on Entrepreneurship Development. *British Journal of Multidisciplinary and Advanced Studies*, 5(1), 198–211. <https://doi.org/10.37745/bjmas.2022.0421>

- Panjaitan, B., & Yadiman. (2019). *Manajemen Strategis*. Bandung: Penerbit Lekkas.
- Pasaribu, M., & Widjaja, A. (2020). *Strategi & Transformasi Digital: Perspektif Manajemen Strategis*. Jakarta: Gramedia.
- Probst, L., Pedersen, B., Lonkeu, O. K., Diaz, C. M., & Conrads, J. (2017). *Digital Transformation Scoreboard 2017: Evidence of positive outcomes and current opportunities for EU businesses*. Brussels: EU Commission.
- Purwanza, S. W., Wardhana, A., Mufidah, A., Renggo, Y. R., Hudang, A. K., Setiawan, J., Darwin, Badi'ah, A., Sayekti, S. P., Fadlilah, M., Nugrohowardhani, R. L. K. R., Amruddin, Saloom, G., Hardiyani, T., Tondok, S. B., Priskusanti, R. D., & Rasinus. (2022). *Metodologi Penelitian Kuantitatif, Kualitatif dan Kombinasi*. Bandung: Penerbit Media Sains Indonesia.
- Rafiah, K. K., Widiyanto, S., Kamal, I., Shofiana, A., Fajar, A. M., & Rudini, A. A. (2022). Digital readiness of SMEs: An Insight from Indonesia. *AFEBI Management and Business Review*, 7(1).
<https://doi.org/10.47312/ambr.v7i01.517>
- Sari, I. M., Tricahyono, D., & Indiyati, D. (2024). E-Supply Chain Management Readiness Analysis by Using the Smart Industry Readiness Index (Case Study: Pt Kuliner Dapur Bersama). *Quality - Access to Success*, 25(198), 141–148. <https://doi.org/10.47750/QAS/25.198.15>
- Schweer, D., & Sahl, J. C. (2017). The Drivers of Digital Transformation: Why There's No Way Around the Cloud. In *Management for Professionals: Vol. Part F590*. Saarbrücken: Springer International Publishing.
https://doi.org/10.1007/978-3-319-31824-0_4
- Setiawan, S., & Poerbosisworo, I. R. (2022). Barriers To Implementation of Industry 4.0 in Indonesia: Case of The Textile and Automotive Industries Hambatan Implementasi Industri 4.0 Di Indonesia: Kasus Industri Tekstile dan Otomotif. *Pekommas*, 7(2), 161–172.
- Skare, M., de las Mercedes de Obesso, M., & Ribeiro-Navarrete, S. (2023). Digital transformation and European small and medium enterprises (SMEs): A comparative study using digital economy and society index data. *International Journal of Information Management*, 68.
<https://doi.org/10.1016/j.ijinfomgt.2022.102594>
- Solihin, I. (2012). *Manajemen Stratejik* (A. Maulana (ed.)). Bandung: Penerbit Erlangga.
- Stentoft, J., Adsbøll Wickstrøm, K., Philipsen, K., & Haug, A. (2020). Drivers

and barriers for Industry 4.0 readiness and practice: empirical evidence from small and medium-sized manufacturers. *Production Planning and Control*, 32(10), 811–828. <https://doi.org/10.1080/09537287.2020.1768318>

Stentoft, J., Jensen, K. W., Philipsen, K., & Haug, A. (2019). Drivers and barriers for industry 4.0 readiness and practice: A SME perspective with empirical evidence. *Proceedings of the Annual Hawaii International Conference on System Sciences*, 5155–5164. <https://doi.org/10.24251/hicss.2019.619>

Sugiyono. (2022). *Metode Penelitian: Kuantitatif, Kualitatif, dan R&D*. Bandung: Penerbit Alfabeta.

Syah, F., & Noviaristanti, S. (2023). *Analysis of the effect of digital transformation strategy on business sustainability of micro, small, and medium enterprises (MSMEs) in Indonesia*. Uni.

Türkeş, M. C., Oncioiu, I., Aslam, H. D., Marin-Pantelescu, A., Topor, D. I., & Căpuşeanu, S. (2019). Drivers and barriers in using industry 4.0: A perspective of SMEs in Romania. *Processes*, 7(3), 1–20. <https://doi.org/10.3390/pr7030153>

Verhoef, P. C., Broekhuizen, T., Bart, Y., Bhattacharya, A., Dong, J. Q., Fabian, N., & Haenlein, M. (2021). Digital transformation: A multidisciplinary reflection and research agenda. *Journal of Business Research*, 122, 889–901. <https://doi.org/10.1016/j.jbusres.2019.09.022>

Waruwu, M. (2023). Pendekatan Penelitian Pendidikan: Metode Penelitian Kualitatif, Metode Penelitian Kuantitatif dan Metode Penelitian Kombinasi (Mixed Method). *Jurnal Pendidikan Tambusai*, 7(1), 2896–2910.

Wijayanto, H., & Harsadi, P. (2021). Modul Transformasi Digital. *Kampus Merdeka*, 1–116.

Yang, Z., Chang, J., Huang, L., & Mardani, A. (2023). Digital transformation solutions of entrepreneurial SMEs based on an information error-driven T-spherical fuzzy cloud algorithm. *International Journal of Information Management*, 69. <https://doi.org/10.1016/j.ijinfomgt.2021.102384>