

Abstract

This research aims to explore the organizational transformation of the Desa Berdaya Foundation through a social entrepreneurship approach to foster local entrepreneurs contributing to the achievement of Sustainable Development Goals (SDGs) 8.3. The social entrepreneurship approach is deemed relevant to enhance the sustainability and social impact of the foundation in empowering village communities. This study employs a qualitative method, utilizing data collection techniques such as in-depth interviews, participatory observation, and document analysis.

The research findings indicate that the organizational transformation at the Desa Berdaya Foundation involves four main stages: reframing, restructuring, revitalization, and renewal. In the reframing stage, the foundation adjusts its vision and mission to focus on the development of the food sector as a key to economic empowerment in villages. The restructuring stage involves reorganizing the organizational structure to be more efficient and effective in achieving the new goals. Revitalization focuses on enhancing team competencies through intensive training and mentoring in the agricultural field. The renewal stage involves adopting an integrated farming system to improve productivity and resource efficiency.

This transformation has proven successful in creating an environment that supports the growth of local entrepreneurs. The improvement in competencies and strategic adjustments of the foundation have increased economic independence in the villages, aligning with SDGs 8.3, which focuses on promoting inclusive and sustainable economic growth, full and productive employment, and decent work for all.

The research recommends ongoing evaluation of the implemented transformation strategies and strengthening partnerships with various stakeholders to achieve broader social impact. This study significantly contributes to the literature on social entrepreneurship and non-profit organizational management in the context of village community empowerment.

Keywords: Organizational Transformation, Social Entrepreneurship, Local Entrepreneurs, Village Empowerment, SDGs 8.3