

## ABSTRACT

*The waters of Indonesia play a crucial role in the diversity of marine life, formed by the Indonesian Throughflow (ITF) connecting the Pacific Ocean with the Indian Ocean. Changes in the ITF affect both local and global climates, as well as the behavior, migration, and distribution of phytoplankton and various pelagic fish species. Indonesia is home to diverse marine mammals, including over 30 cetacean species. This diversity contributes to instances of cetaceans stranding, with 913 recorded cases between 2015 and 2022. Responses to stranded cetaceans increase public awareness and efforts for their rescue. Government, researchers, and local communities collaborate to enhance education and proper handling of stranded cetaceans. Ideally, awareness of cetacean conservation should begin early in childhood through educational media.*

**Keyword: Cetaceans, Education, Early**