

ABSTRACT

Hotel California is located on Jl. Wastukencana No.48, RT.01/RW.17, Tamansari, Kec. Bandung Wetan, Bandung City, West Java 40116 is a business type hotel that has 4 stars, has a land area of 1500m² and a building area of 4800m², and has design limits for Lobby, Meeting Room, Functional Room, Restaurant, Specialty Restaurant & Day Bar, and Bedroom. Hotel California itself has a unique hotel concept and has the potential to attract guests to come and spend time, namely the 1970's musical rock concept, using the names of 70's bands such as Penny Lane, Pink Floyd, making it possible to collaborate with the minimalist style that already exists in the hotel. This is by using minimalist furniture with neutral colors and adding details such as abstract paintings or black and white photos of rock musicians to give the impression of rock but still classic and combined with natural stone or rough wood textures. The advantage of the California hotel concept background is to create product and service differentiation that has elements of originality and authenticity. The discussion method used in this design uses 3 methods, namely survey, literature study and comparative study. In the survey method, a direct survey of the design object is carried out, namely the California Hotel and several boutique hotels with similar thematic concepts. The literature study method conducts studies on information sourced from written data in the form of journals, articles and several related reference books. In the final method, namely a comparative study, a comparative study is carried out from several design objects with the same background and design concept as the design object for the Hotel California in Bandung City. This design aims to introduce the city of Bandung to domestic and foreign tourists who visit the city of Bandung and give a different impression, so that tourists want to visit again. In order to package the American rock music theme in the interior of Hotel California Bandung to match the background of Hotel California Bandung. As a business hotel that is conducive to the arrangement of facilities and interior elements that are able to give new impressions to guests. Can produce interior design work that is a solution and can be held accountable for its feasibility in the form of design concepts, worksheets and room compositions that can be presented well.

Keywords: *hotel, thematic, redesign, music*