

APPROVAL SHEET

**THE IMPACT OF SOCIAL MEDIA INFLUENCER CHARACTERISTICS
ON CONSUMER WELL-BEING AND PURCHASE INTENTION
TOWARD SOMETHINC PRODUCTS AMONG GENERATION Z IN
INDONESIA.**

Submitted as one of the requirements to obtain a Bachelor's Degree from the
International ICT Business Study Program

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Supervisor I,

A handwritten signature in black ink, appearing to be 'Indrawati'.

(Prof. Indrawati, M.M., Ph.D)

Supervisor II,

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(Ardio Sagita, S.E., M.Sc)

**INTERNATIONAL ICT BUSINESS
FACULTY OF ECONOMICS AND BUSINESS
TELKOM UNIVERSITY
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