

## ***ABSTRACT***

Dissociative Identity Disorder (DID) is a mental disorder characterized by the presence of two or more distinct identities within an individual, each with its own unique traits, memories, and behaviors. The film "Fight Club" explores this theme through the character of the Narrator and his alter ego, Tyler Durden. This study aims to analyze the representation of DID in "Fight Club" using John Fiske's representation theory. The methodology employed is qualitative with a critical paradigm, analyzing five scenes from the film. John Fiske's semiotic analysis technique is used to examine three levels of representation: the level of reality, the level of representation, and the level of ideology. The study findings indicate that the film effectively depicts the dynamics between the Narrator and Tyler Durden as a reflection of Dissociative Identity Disorder. This analysis helps reveal how cinematic and narrative elements in "Fight Club" represent the dissociative experience and internal conflicts of the main character. The representation of DID in this film not only provides insight into the condition but also reflects the complex social and cultural influences.

***Keywords:*** Film, Representation, Dissociative Identity Disorder (DID), John Fiske's Semiotics