COMMUNICATION STRATEGY OF BA.LOMBA'S CONTENT WRITER ON SOCIAL MEDIA TIKTOK

THESIS

Submitted as one of the requirements for obtaining a Bachelor's Degree in

Communication

Communication Science Study Program

, c

Arranged by:

Aini Anzani Hikmat

1502170429



COMMUNICATION SCIENCE STUDY PROGRAM FACULTY
OF COMMUNICATIONS AND SOCIAL SCIENCES
UNIVERSITAS TELKOM
BANDUNG
2024