

Table of Contents

APPROVAL SHEET	1
STATEMENT OF ORIGINALITY	2
PREFACE.....	3
ABSTRAK	5
ABSTRACT	6
List of Figures.....	9
List of Tables	10
List of Appendices	11
CHAPTER I.....	12
INTRODUCTION.....	12
1.1 Research Background.....	12
1.2 Research Objectives	15
1.3 Research Questions	15
1.4 Benefits of Research	16
1.4.1 Theoretical Aspects.....	16
1.4.2 Practical Aspects	16
1.5 Time and Places of the Research	16
CHAPTER II.....	17
LITERATURE REVIEW.....	17
2.1 Literature Review.....	17
2.1.1 Phenomenology	17
2.1.2 Objectification Theory.....	17
2.1.3 New Media	18
2.1.4 Social Media	20
2.2 Comparison with Previous Research.....	23
2.2.2 International Journal Literature Review	31
2.3 Framework of the Research	39
CHAPTER III	41
RESEARCH METHOD	41
3.1 Research Method.....	41
3.1.1 Research Paradigms	41
3.1.2 Research Methodology	41
3.1.3 Research Subject and Object.....	43
3.2 Data Collection Method	44
3.2.1 Definitions and Types of Data.....	45
3.3 Methods of Analysis and Data Validity Preservation	45
3.3.1 Methods of Analysis.....	45

3.3.2 Data Validity Preservation	47
CHAPTER IV	48
RESULT AND DISCUSSIONS	48
4.1 Research Results.....	48
4.2 Research Discussion	59
4.2.1 Interview Results of Subject S1	60
4.2.2 Interview Results of Subject S2	64
4.2.3 Interview Results of Subject S3	67
4.2.4 Interview Results of Subject S4	71
CHAPTER V	77
CONCLUSIONS AND RECOMMENDATIONS.....	77
5.1 Research Conclusion	77
5.2 Recommendations	78
Bibliography	79