

ABSTRACT

Market is a place or public facility that facilitates economic transaction activities of buying and selling or services that fulfill the primary and secondary needs of the community in everyday life. Based on articles and personal data, the condition of the market in the city of Wonogiri and its surroundings is not feasible, facilities, arrangement, circulation to poor cleanliness in the market. So by designing a modern market in the city of wonogiri aims to improve the economy of the city of wonogiri from the results of the agris economy and it is hoped that market users can better feel the market facilities with the comfort of doing activities while in the market, and can attract buyers to shop comfortably. With an activity approach, the research method used is qualitative which will then be analyzed and use SNI standards, as well as health ministerial regulations number 17 of 2020 concerning healthy markets, and architect data books. With a modern design design combined with locality makes the modern market of wonogiri city comfortable, good and crowded visited by customers from old to young.

Keywords: Market, Economy, Activity, Moder