

## DAFTAR ISI

|                                       |     |
|---------------------------------------|-----|
| HALAMAN JUDUL .....                   | i   |
| HALAMAN PERSETUJUAN .....             | i   |
| HALAMAN PERNYATAAN ORISINALITAS ..... | ii  |
| KATA PENGANTAR.....                   | iii |
| ABSTRAK .....                         | v   |
| <i>ABSTRACT</i> .....                 | vi  |
| DAFTAR ISI.....                       | vii |
| DAFTAR TABEL .....                    | ix  |
| DAFTAR GAMBAR.....                    | x   |
| DAFTAR LAMPIRAN .....                 | xi  |
| BAB I PENDAHULUAN.....                | 1   |
| 1.1 Latar Belakang Penelitian.....    | 1   |
| 1.2 Fokus Penelitian .....            | 10  |
| 1.3 Identifikasi Masalah .....        | 10  |
| 1.4 Tujuan Penelitian.....            | 10  |
| 1.5 Kegunaan Penelitian .....         | 10  |
| BAB II TINJAUAN PUSTAKA.....          | 12  |
| 2.1 Rangkuman Teori .....             | 12  |
| 2.2 Penelitian Terdahulu .....        | 25  |
| 2.3 Kerangka Pemikiran .....          | 33  |
| BAB III METODE PENELITIAN .....       | 34  |
| 3.1 Paradigma Penelitian.....         | 34  |
| 3.2 Subjek dan Objek Penelitian ..... | 34  |
| 3.3 Lokasi Penelitian.....            | 36  |
| 3.4 Unit Analisis Penelitian .....    | 36  |
| 3.5 Informan Kunci.....               | 40  |
| 3.6 Pengumpulan Data Penelitian.....  | 41  |
| 3.7 Teknik Analisis Data.....         | 42  |
| 3.8 Teknik Keabsahan Data.....        | 43  |

|  |            |
|--|------------|
| <b>BAB IV HASIL PENELITIAN DAN PEMBAHASAN.....</b> | <b>47</b>  |
| <b>4.1 Karakteristik Informan .....</b>            | <b>47</b>  |
| <b>4.2 Hasil Penelitian.....</b>                   | <b>49</b>  |
| <b>4.3 Pembahasan Hasil Wawancara .....</b>        | <b>50</b>  |
| <b>BAB V PENUTUP.....</b>                          | <b>108</b> |
| <b>5.1 Kesimpulan .....</b>                        | <b>108</b> |
| <b>5.2 Saran .....</b>                             | <b>109</b> |
| <b>5.2.1 Bagi Sukaku Batik .....</b>               | <b>109</b> |
| <b>5.2.2 Bagi Peneliti Selanjutnya .....</b>       | <b>110</b> |
| <b>DAFTAR PUSTAKA.....</b>                         | <b>111</b> |
| <b>LAMPIRAN.....</b>                               | <b>113</b> |