ABSTRACK

NEW DESIGN OF A 4 STAR RESORT HOTEL IN DAGO WITH A BIOPHILIC APPROACH

According to John Swarbrooke, "The Development and Management of Visitor Attractions," a resort hotel is a type of lodging which combines lodging with a variety of recreational facilities, dining options, and entertainment activities in one complex to meet the needs of visitors who seek a comprehensive tourist experience to meet tourist demand as a whole uniqe. Even though there are many resort hotels in Bandung, especially in Dago, the idea of implementing biophilic design is still not widely used, for this reason a fourstar resort hotel with a biophilic approach was chosen as the layout. The aim of creating a four-star hotel in Bandung is responsible for ascertaining the type and method of biophilic design to be employed. Dago offers stunning natural views, the views and proximity to natural tourist locations are very important, the resort hotel that is going to be built at this location is intended to attract both domestic and foreign tourists as a means of lodging and recreation to relieve stress. This research relies on data obtained from literature as secondary data, while primary data is collected through field observations and documentation for comparison of research objects. It is important to use the idea of nature in the area to offer a stay experience where visitors are truly at one with nature and feel its presence even when indoors. The design uses a biophilic concept that utilizes an open layout concept with a panoramic view of the current hotel, a natural circadian rhythm system for hotel lighting, natural neutral colors chosen with natural materials, and shapes of interior elements that imitate natural patterns.

Keywords: Resort Hotel, Dago, Biophilic