

ABSTRACT

This character design is one of the supporting media to convey the legend of Telaga Warna from Bogor, West Java, which has been renewed into 2D animation with the title "Duka di Balik Harapan". The purpose of renewing the legendary story departs from the designer's and colleagues' concern about the beginning of the forgotten regional legendary story by today's teenagers. In order for the legendary stories that are part of the culture to remain interesting for teenagers, an update of the delivery media is carried out as a cultural preservation effort by turning it into 2D animation. Character design is one of the important elements in the design of 2D animation that serves as a character that plays a role in the storyline and conveys the message of the story. The data collection method used is observation, interview, and document study. The theories used in this design are Character Design Theory and 2D Animation Theory. With this project, it is hoped that the story and the message in it can be conveyed well to the target audience, as well as re-attract teenagers' interest in legendary stories.

Keywords: Character Design, Legendary Stories, Preservation, West Java, 2D Animation