

NEW DESIGN OF THE TEXTILE MUSEUM IN BANDUNG CITY WITH NARRATIVE INTERACTIVE APPROACH

ABSTRACT

The design of the Textile Museum in Bandung City aims to preserve and introduce Indonesia's cultural heritage, especially textile art, as an important part of the nation's cultural identity and wealth. This museum is an important forum for increasing cultural awareness, strengthening local identity, and developing the education, tourism and economic sectors of local communities. Against the background of declining interest in local culture, especially textile arts, as a result of the influence of globalization, it is hoped that the design of this museum will be a relevant solution. The results of this museum design include the development of interactive and participatory spaces that aim to build an interesting and immersive visitor experience. With a participatory space system, this museum is not only a collection storage place, but also a learning environment that allows visitors to be actively involved in creating new meanings and experiences. Apart from that, it is hoped that this museum can become a learning center that encourages innovation, creativity and development of the creative textile industry. The benefits of designing a Textile Museum in Bandung City include maintaining and preserving Indonesia's cultural heritage, increasing cultural awareness, strengthening local identity, as well as developing the education, tourism and economic sectors of local communities. Thus, it is hoped that this museum can be a strategic step in maintaining and promoting Indonesia's cultural riches, especially in the context of textile arts, as well as making a positive contribution in strengthening the identity and pride of the Indonesian nation.

Keywords : *Museums, Textiles, Globalization, Interactive*