

ABSTRACT

REDESIGNING LAMPUNG METRO CITY LIBRARY

WITH BEHAVIORAL APPROACH

Fadhilah Zahra M

Interior Design, School of Creative Industries, Telkom University

Jl. Telekomunikasi No. 1, Terusan Buah Batu, Sukapura, Bandung, West Java 40257

Metro Lampung City Library functions as a place to collect, manage, and store printed and digital written works along with local cultural collections. The library is used as a home for student and the community to find various references or reading materials. In 2023 the Metro Lampung City Library had a target number of visits of 160,519 visitors, but the realization only reached 12,268 visitors. The non-achievement of the target was caused by the low public awareness to visit. This happens because the facilities are incomplete and less attractive in design. In addition, the arrangement of space zones and furniture has not provided comfort for users and there is no clarity regarding the concepts that adjust the character behavior of each age of users. With these problems, a redesign is needed. The purpose of the redesign is to provide comfort, safety, and attractive design. The methods used in the design and design process are interviews, observations, field studies, documentation, and literature searches or references. The final result of the redesign is in the form of design implementation based on approaches, themes, and concepts that are adjusted to the problem.

Keywords: *Library, Visitors, Character, Behavior, Design*