

## ABSTRACT

*Exports and imports are crucial elements in a country's economy, including Indonesia's, and play an important role in driving economic growth and public welfare. In recent years, Indonesia has faced various challenges in international trade, such as fluctuations in global commodity prices and increasingly intense competition. Therefore, it is important for firms to improve their export performance by emphasizing high value-added products and efficiency in the supply chain.*

*This study aims to evaluate the impact of linkages and information sharing on supply chain performance and export performance at PT Bintang Samudera Angkasa, a logistics company involved in shipping goods globally. It is expected that good linkages between entities in the supply chain as well as accurate and timely information sharing can improve operational efficiency and product competitiveness in the international market.*

*The method used in this research is a quantitative approach by distributing questionnaires to 80 respondents consisting of employees and managers at PT Bintang Samudera Angkasa. The data obtained was then analyzed using SMARTPLS, software for structural equation model analysis. The use of SMARTPLS allows researchers to analyze the relationship between variables in depth and obtain more accurate results.*

*The results show that there is a positive and significant relationship between supply chain linkages and information sharing on supply chain performance and company export performance. This finding confirms the importance of strengthening relationships between stakeholders in the supply chain and utilizing information effectively to improve operational efficiency and effectiveness.*

*This research is expected to contribute to PT Bintang Samudera Angkasa in refining its business strategy and offer valuable insights for other companies engaged in logistics and exports. Thus, this research is not only useful for academics, but also for practitioners who want to explore further the influence of linkages and information sharing in the context of supply chains and export performance.*

*Keywords: export performance, information sharing, linkages, supply chain.*