

DAFTAR PUSTAKA

- Alisjahbana, Armida Salsiah, & Murniningtyas, Endah (2018). Tujuan Pembangunan Berkelanjutan di Indonesia: Konsep, Target dan Strategi Implementasi Cetakan 2, 2018. Bandung: Unpad Press
- Ajzen, Icek. (1991). *Theory of Planned Behavior. Organizational Behavior and Human Decision Processes, Vol. 50, Issue 2, p: 179-211*
- Annindya Caprina Sari et al., (2020). “Implementasi *Ecopreneurship* Untuk Keberlanjutan Lingkungan (Environment Sustainability) (Studi Kasus Pada Bank Sampah BMS Mayungan Yogyakarta) Periode Agustus 2015-2016”, jurnal e-proceeding of management, Vol. 3 No. 2 p. 1388,.
- Aryanto, S. (2017). The Implementation of Edupreneurship Based on Local Wisdom in Primary School as an Effort to Prepare Indonesian Golden Era. *Prosiding ICE 2016 University of Malang. Vol. 1, No 1 pp 787-793*
- Ashraf, M., Akhtar, N., Ashraf, R., Hou, F., Junaid, M., & Kirmani, S. (2020). Traveling Responsibly to Eco-friendly Destinations: An Individual-Level Cross-Cultural Comparison between the United Kingdom and China. *Sustainability. 12 (8). 3248. DOI:10.3390/su12083248*
- Ashraf, M., Hou, F., Kim, W., Ahmad, W., & Ashraf, R. (2019). Modeling Tourists’ Visiting Intentions Toward Ecofriendly Destinations: Implications For Sustainable Tourism Operators. *Business Strategy And The Environment. 29 (1). 54 – 71. <https://doi.org/10.1002/bse.2350>*
- Bougie, R., & Sekaran, U. (2019). *Research Methods For Business: A Skill Building Approach*. John Wiley & Sons.
- Chen, M. F. (2020). The impacts of perceived moral obligation and sustainability self-identity on sustainability development: A theory of planned behavior purchase intention model of sustainability-labeled coffee and the moderating effect of climate change skepticism. *Business Strategy and the Environment, 29(6), 2404–2417. <https://doi.org/10.1002/bse.2510>*
- Chen, M. F., & Tung, P. J. (2014). Developing an extended Theory of Planned Behavior model to predict consumers’ intention to visit green hotels.

- International Journal of Hospitality Management*, 36, 221–230.
<https://doi.org/10.1016/j.ijhm.2013.09.006>
- Creswell, J. W., & Creswell, J. D. (2018). *Research Design: Qualitative, Quantitative, and Mixed Methods Approaches* (5th ed.). SAGE Publications.
https://spada.uns.ac.id/pluginfile.php/510378/mod_resource/content/1/creswell.pdf
- Cristina, S. (2017). *Ecopreneurship and Ecopreneurs: Limits, Trends and Characteristics*. Sustainability. Vol. 9, No 4 pp 1-12
- Davari, D., & Jang, S. (2021). Visit intention of non-visitors: A step toward advancing a people-centered image. *Journal of Destination Marketing & Management*, 22, 100662. <https://doi.org/10.1016/j.jdmm.2021.100662>
- Fitria, S.E., & Yuliana, E. (2018). The influence of eco-preneurship dimensions towards students' new business at Telkom University in Indonesia. *International Journal of Business*, 23(3): 270–283.
- Franzen, A., & Mader, S. (2021). *Research handbook on environmental concern*. Edward Elgar Publishing.
- Ghozali, I. (2021). *Partial Least Squares Konsep, teknik dan aplikasi menggunakan smartpls* (3rd ed.).
- Ghozali, I., & Latan, H. (2015). *Aplikasi Menggunakan Smart PLS 3.0 Untuk Penelitian Empiris* (2nd ed.). Semarang Badan Penerbitan Universitas Dipenogoro.
- Gunawan, Arien & Dhewanto, Wawan. (2012). Why Eco-friendly Family Business is Less Popular in Indonesia?. *Procedia - Social and Behavioral Sciences*. 57. 61–68. [10.1016/j.sbspro.2012.09.1158](https://doi.org/10.1016/j.sbspro.2012.09.1158).
- Hair, J. J. F., Sarstedt, M., Ringle, C. M., & Gudergan, S. S. (2017). *Advanced Issues in Partial Least Squares Structural Equation Modeling*. SAGE.
- Hair Jr, J., M.Hult, G. T., M.Ringle, C., Sarstedt, M., P.Danks, N., & Ray, S. (2021). *Partial Least Squares Structural Equation Modeling (PLS-SEM) Using R*. <http://www>.

- Hamid, S., & Bano, N. (2021). *Intention To Visit Eco-Friendly Destinations For Tourism Experiences: An Extended Theory Of Planned Behavior*.
- Henseler, J., Ringle, C. M., & Sarstedt, M. (2015). A New Criterion for Assessing Discriminant Validity in Variance-based Structural Equation Modeling. *Journal of the Academy of Marketing Science*.
- Ikopi. (2021). Kedai Kopi Ramah Lingkungan, Gimana Sih Caranya? Retrieved from <https://www.ikopi.co.id/blog/kedai-kopi-ramah-lingkungan-gimana-sih-caranya/>
- Indrawati. (2015). *Metode Penelitian Manajemen dan Bisnis : Konvergensi Teknologi Komunikasi dan Informasi*. Refika Aditama.
- Jehane, P. T. (2019). Penerapan Teori Planned Behavior Dalam Memprediksi Intensi Berkunjung Di Obyek Wisata Pasar Malam, Kota Kupang. *Tourism - Jurnal Pariwisata*, 2(1), 39. <https://doi.org/10.32511/tourism.v2i1.318>
- Kim, Y., Han, H. (2010). Intention To Pay Conventional-Hotel Prices At A Green Hotel—A Modification Of The Theory Of Planned Behavior. *Journal of Sustainable Tourism*. 18. 997– 1014. DOI:[10.1080/09669582.2010.490300](https://doi.org/10.1080/09669582.2010.490300)
- Kusnandar, V. B. (2023). *Makanan dan Minuman Topang Sepertiga Industri Pengolahan Nasional pada 2022*. Retrieved from <https://databoks.katadata.co.id/datapublish/2023/02/13/makanan-dan-minuman-topang-sepertiga-industri-pengolahan-nasional-pada-2022>
- Maharani, B. D., Hutami, L. T. H., & Isna, K. (2021). Intensi Pembelian Produk Ramah Lingkungan Berdasar Theory of Planned Behavior. *Jurnal Manajemen Dan Kewirausahaan*, 9(2), 182–190. <https://doi.org/10.26905/jmdk.v9i2.6152>
- Mahyarni, M. (2013). *Theory of reasoned action dan theory of planned behavior* (Sebuah kajian historis tentang perilaku). *Jurnal El-Riyasah*, 4(1), 13-23.
- Pham, H. S. T., & Khanh, C. N. T. (2020). Eco-Tourism Intention: The Roles Of Environmental Concern, Time Perspective And Destination Image. *Tourism Review*. DOI:[10.1108/TR-09-2019-0363](https://doi.org/10.1108/TR-09-2019-0363)
- Pratiwi, E. D. (2016). Faktor yang mempengaruhi niat menggunakan instagram dengan *the theory of reasoned action* menggunakan amos 21. *Jurnal Teknik Komputer*, 2(1), 68-77.

- Putu, N., Nilasari, H., Made, N., & Kusumadewi, W. (2016). Peran Sikap Dalam Memediasi Pengaruh Kepedulian Lingkungan Terhadap Niat Beli Kosmetik Hijau Merek The Body Shop, Fakultas Ekonomi dan Bisnis Universitas Udayana Bali, Indonesia 821-848.
- Sugiyono. (2017). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Alfabeta.
- Sugiyono. (2018). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Alfabeta.
- Sujarweni, V., & Wiratna. (2019). *Metodologi Penelitian Bisnis & Ekonomi*. Putaka Baru Press.
- Sujood., Hamid. S., Bano. S. (2021). Intention To Visit Eco-Friendly Destinations for Tourism Experiences: An Extended Theory of Planned Behavior. *Journal Of Spatial And Organizational Dynamics*. IX, Issue 4. 343 – 364.
- Torbjörn Ljungkvist and Jim Andersén,. (2020). “A Taxonomy of *Ecopreneurship* in Small Manufacturing Firms : A Multidimensional Cluster Analysis”, wiley Bussiness Strategy And The Environment, Vol. 1, 1-15, <https://doi.org/10.1002/bse.2691>.
- Walley, E.E. and Taylor, D. (2002). *Opportunist, Champions, Mavericks, a Typology of Green Entrepreneurs*. Manchester: Manchester Metropolitan University Business School.
- Winarno, Kania Oktaviana, & Indrawati, Indrawati. (2022). Impact of Social Media Marketing and Electronic Word of Mouth (E-Wom) on Purchase Intention. *Jurnal Aplikasi Manajemen*, 20(3), 668–683.
- Yarimoglu, E., & Gunay, T. (2019). The extended theory of planned behavior in Turkish customers’ intentions to visit green hotels. *Business Strategy and the Environment*, 29(3), 1097-1108. <https://doi.org/10.1002/bse.2419>