

DAFTAR PUSTAKA

- Arief, A. S., Putri, S. E., Suroso, A., Syakhrani, A. W., & Rahmini, N. (2021). Digital Technology Management Challenges in Marketing Local Farm Products in Developing Countries: Analysis of International Publication Findings. *Jurnal Iqra'*, 6(2), 96–107.
- Batu, R. L., Suryani, N. I., Septia, N., & Sekaryahya, P. F. (2020). Pengaruh Harga dan Inovasi Layanan Aplikasi terhadap Keputusan Penggunaan Jasa Taksi Express: Survei pada Pengunduh Aplikasi Express Taxis. *Jurnal Nasional Manajemen Pemasaran & SDM*, 1–22.
- Berdu. (2018, Agustus 28). *Nomor Resi Gagal Dicek, kenapa, Yah?* Berdu.id.
- Brennen, S., & Kreiss, D. (2014). *Digitalization and Digitization*. Culture Digitally.
- Brozzi, R., Rauch, E., Riedl, M., & Matt, D. T. (2021). Industry 4.0 roadmap for SMEs: validation of moderation techniques for creativity workshops. *International Journal of Agile Systems and Management*, 14(2), 276. <https://doi.org/10.1504/IJASM.2021.118064>
- Brunetti, F., Matt, D. T., Bonfanti, A., De Longhi, A., Pedrini, G., & Orzes, G. (2020). Digital transformation challenges: strategies emerging from a multi-stakeholder approach. *The TQM Journal*, 32(4), 697–724. <https://doi.org/10.1108/TQM-12-2019-0309>
- Cahn, D. (2019). *Chemical Industry Logistics Digitization in a Changing Economy*. Adhesives and Sealants Industry.
- Creswell, J. W., & Poth, C. N. (2018). *Qualitative Inquiry and Research Design Choosing among Five Approaches* (4 ed.). SAGE Publications.
- Eom, S.-J., & Lee, J. (2022). Digital government transformation in turbulent times: Responses, challenges, and future direction. *Government Information Quarterly*, 39(2), 101690. <https://doi.org/10.1016/j.giq.2022.101690>
- Faizal, M., & Prasetyo, A. (2020). Users' Expectation and Perception Gap Analysis of Telkom University Website with Modified WebQual 4.0 Method. *International Journal of Information Science and Management*, 18(2), 1–18.
- Ferdiansyah, M. R., & Tricahyono, D. (2023). IDENTIFIKASI FAKTOR-FAKTOR PENGHAMBAT IMPLEMENTASI TRANSFORMASI DIGITAL PADA UMKM. *Jurnal Ilmiah Manajemen, Ekonomi, & Akuntansi (MEA)*, 7(2), 1583–1595. <https://doi.org/10.31955/mea.v7i2.3194>
- Hai, T. N., Van, Q. N., & Thi Tuyet, M. N. (2021). Digital Transformation: Opportunities and Challenges for Leaders in the Emerging Countries in Response to Covid-19 Pandemic. *Emerging Science Journal*, 5, 21–36. <https://doi.org/10.28991/esj-2021-SPER-03>
- Hazmin, G., & Wijayanti, A. (2022). Pendekatan Berbasis Phygital dalam Menjembatani Kesenjangan dalam Transformasi Digital. *International Journal of Community Service Learning*, 6(2), 159–166. <https://doi.org/10.23887/ijcsl.v6i2.48470>
- Heavin, C., & Power, D. J. (2018). Challenges for digital transformation – towards a conceptual decision support guide for managers. *Journal of Decision Systems*, 27(sup1), 38–45. <https://doi.org/10.1080/12460125.2018.1468697>

- Hussain, Z. (2021). Paradigm of technological convergence and digital transformation: The challenges of CH sectors in the global COVID-19 pandemic and commencing resilience-based structure for the post-COVID-19 era. *Digital Applications in Archaeology and Cultural Heritage*, 21, e00182. <https://doi.org/10.1016/j.daach.2021.e00182>
- Indrawati. (2018). *Metode penelitian kualitatif : manajemen dan bisnis konvergensi teknologi informasi dan komunikasi* (1 ed.). Refika Aditama.
- Inixindojogja. (2018, Desember 3). *Bertahan di Era Digital: Transformasi Digital Sebagai Penyebab Kepunahan*. Inixindojogja.
- Ivancevich, J. M., Lorenzi, P., & Skinner, S. J. (1997). *Management : quality and competitiveness*. Irwin.
- John A., P., & Robinson, R. B. (2013). *Manajemen Strategis (Formulasi, Implementasi, dan Pengendalian)* (12 ed., Vol. 1). Salemba Empat.
- Kayikci, Y. (2018). Sustainability impact of digitization in logistics. *Procedia Manufacturing*, 21, 782–789. <https://doi.org/10.1016/j.promfg.2018.02.184>
- Kementerian Pendayagunaan Aparatur Negara dan Reformasi Birokrasi. (2021, September 6). SDM Jadi Kunci Transformasi Layanan Digital. *Kementerian Pendayagunaan Aparatur Negara dan Reformasi Birokrasi*, 1.
- Kompas. (2017). Studi Terbaru, UKM Belum Lakukan Transformasi Digital Secara Maksimal . *Money Kompas*, 1.
- Korchagina, E., Kalinina, O., Burova, A., & Ostrovskaya, N. (2020). Main logistics digitalization features for business. *E3S Web of Conferences*, 164, 10023. <https://doi.org/10.1051/e3sconf/202016410023>
- Kotarba, M. (2018). Digital Transformation of Business Models. *Foundations of Management*, 10(1), 123–142. <https://doi.org/10.2478/fman-2018-0011>
- Kurniawan, S. (2018, Februari 19). *Tiga Manfaat Transformasi Digital di Indonesia*. Marketeers.
- Kwon, E. H., & Park, M. J. (2017). Critical Factors on Firm's Digital Transformation Capacity: Empirical Evidence from Korea. *International Journal of Applied Engineering Research*, 12(22), 12585–12596.
- Laoli, L. R., Ndraha, A. B., & Waruwu, E. (2024). Analisis Resistensi Pegawai Terhadap Perubahan Kebijakan Pemberian Kompensasi Kepada Karyawan Bagian Teknik pada Perusahaan Umum Daerah Air Minum Tirta Umu Kabupaten Nias. *Jurnal Manajemen Pendidikan dan Ilmu Sosial*, 5(4), 1253–1265.
- Luthfiansyah, Moch. R. B., Tricahyono, D., & Djatmiko, T. (2020). STUDI IDENTIFIKASI FAKTOR-FAKTOR PENGHAMBAT IMPLEMENTASI TRANSFORMASI DIGITAL PADA UMKM. *E-Proceeding of Management*, 7(2).
- Muhamad, S., Kusairi, S., Man, M., Majid, N. F. H., & Wan Kassim, W. Z. (2021). Digital adoption by enterprises in Malaysian industrial sectors during COVID-19 pandemic: A data article. *Data in Brief*, 37. <https://doi.org/10.1016/j.dib.2021.107197>

- Muhasim, M. (2017). Pengaruh Tehnologi Digital terhadap Motivasi Belajar Peserta Didik. *PALAPA*, 5(2), 53–77. <https://doi.org/10.36088/palapa.v5i2.46>
- Osmundsen, K., Iden, J., & Bygstad, B. (2018). Digital Transformation: Drivers, Success Factors, and Implications. *MCIS 2018 Proceedings*, 37.
- Panjaitan, B., & Yadiman. (2019). *Manajemen Strategis*. LEKKAS.
- Phintraco Group. (2020, Desember 17). *Perbedaan Digitisasi, Digitalisasi, dan Transformasi Digital: Sudah Di Fase Manakah Perusahaan Anda?* Phintraco Group.
- Sahut, J.-M., Iandoli, L., & Teulon, F. (2021). The age of digital entrepreneurship. *Small Business Economics*, 56(3), 1159–1169. <https://doi.org/10.1007/s11187-019-00260-8>
- Santoso, W., Sitorus, P. M., Batunanggar, S., Krisanti, F. T., Anggadwita, G., & Alamsyah, A. (2020). Talent mapping: a strategic approach toward digitalization initiatives in the banking and financial technology (FinTech) industry in Indonesia. *Journal of Science and Technology Policy Management*, 12(3), 399–420. <https://doi.org/10.1108/JSTPM-04-2020-0075>
- Setiawan, S. R. D. (2019, April 22). Perusahaan Harus Lakukan Transformasi Digital, Ini Sebabnya. *Kompas*, 1.
- Sugiyono. (2017). *Metode penelitian kuantitatif, kualitatif, dan R&D*. ALFABETA.
- Tungpantong, C., Nilsook, P., & Wannapiroon, P. (2022). Factors Influencing Digital Transformation Adoption among Higher Education Institutions during Digital Disruption. *Higher Education Studies*, 12(2), 9. <https://doi.org/10.5539/hes.v12n2p9>
- Wahyuningtyas, R., Disastra, G. M., & Rismayani, R. (2021). Digital Innovation and Capability to Create Competitiveness Model of Cooperatives in Bandung, Indonesia. *Jurnal Manajemen Indonesia*, 21(2), 171–182.
- Wakil, A., Cahyani, R. R., Harto, B., Latif, A. S., Hidayatullah, D., Simanjuntak, P., Rukmana, A. Y., & Sihombing, F. A. (2022). *Transformasi Digital Dalam Dunia Bisnis* (1 ed.). PT Global Eksekutif Teknologi.
- Westerman, G., Bonnet, D., & McAfee, A. (2014, Januari 7). *The Nine Elements of Digital Transformation*. MIT Sloan Management Review.
- Widyaputri, P., & Sary, F. P. (2022). Digital leadership and organizational communication toward millennial employees in a telecommunication company. *Corporate Governance and Organizational Behavior Review*, 6(4), 157–167. <https://doi.org/10.22495/cgobrv6i4p15>
- Yunus, E. (2016). *Manajemen strategis* (A. A. Christian, Ed.; 1 ed.). Andi.
- Zaoui, F., & Souissi, N. (2020). Roadmap for digital transformation: A literature review. *Procedia Computer Science*, 175, 621–628. <https://doi.org/10.1016/j.procs.2020.07.090>
- Ziyadin, S., Suieubayeva, S., & Utegenova, A. (2020). *Digital Transformation in Business*. 408–415. https://doi.org/10.1007/978-3-030-27015-5_49

