

## TABLE OF CONTENTS

<b>APPROVAL SHEET .....</b>	<b>i</b>
<b>DECLARATION OF ORIGINALITY .....</b>	<b>ii</b>
<b>PREFACE.....</b>	<b>iii</b>
<b>ABSTRAK .....</b>	<b>iv</b>
<b>ABSTRACT .....</b>	<b>v</b>
<b>TABLE OF CONTENTS.....</b>	<b>vi</b>
<b>LIST OF TABLES .....</b>	<b>viii</b>
<b>LIST OF FIGURES .....</b>	<b>ix</b>
<b>CHAPTER I INTRODUCTION.....</b>	<b>1</b>
1.1 Object Overview.....	1
1.2 Research Background.....	5
1.3 Problem Formulation.....	15
1.4 Research Objective.....	16
1.5 Research Benefits .....	17
1.6 The Systematics of Mini-Thesis Writing .....	17
<b>CHAPTER II LITERATURE REVIEW .....</b>	<b>19</b>
2.1 Theoretical Background .....	19
2.2 Conceptual Framework .....	35
2.3 Research Hypothesis .....	37
<b>CHAPTER III RESEARCH METHODOLOGY .....</b>	<b>38</b>
3.1 Research Characteristics.....	38
3.2 Operational Variable .....	39
3.3 Stages of Research.....	41
3.4 Population and Sample .....	44
3.5 Data Collection and Data Source .....	45
3.6 Validity and Reliability Test .....	45
3.7 Data Analysis Technique.....	48
<b>CHAPTER IV RESULTS AND DISCUSSION .....</b>	<b>55</b>
4.1 Respondent Characteristics .....	55

4.2	Research Results.....	61
4.3	Discussion of Research Results.....	75
<b>CHAPTER V CONCLUSION AND SUGGESTIONS.....</b>		<b>80</b>
5.1	Conclusion.....	80
5.2	Suggestions.....	80
<b>REFERENCES.....</b>		<b>85</b>
<b>APPENDIX .....</b>		<b>94</b>