

ABSTRACT

The main goal of the company is to increase the value of the company in order to maximize the prosperity of shareholders. Company value can be observed through the stock price. The higher the share price, the higher the return ratio to investors. If the company value is high, the market will respond by giving confidence in the company's performance and also the future of the company.

This study aims to determine the effect of Intellectual Capital, Company Size, and Leverage on Firm Value in banking subsector companies listed on the Indonesia Stock Exchange for the 2019-2022 Period. The method used in this research is quantitative method with secondary data obtained from financial reports and annual reports obtained from the company's website.

The population in this study are banking subsector companies listed on the Indonesia Stock Exchange for the 2019-2022 period. The sampling technique used purposive sampling technique and obtained a sample of 37 companies based on the specified criteria, so that the observation data in this study were 148 samples. The data analysis method in this study is descriptive statistical analysis and panel data regression analysis using Eviews 12.

The results of this study indicate that intellectual capital, company size, and leverage simultaneously affect firm value. Partially, intellectual capital has a significant positive effect on firm value. This is because investors give high value to a company with a high level of intellectual capital. Meanwhile, company size has no effect on firm value. This is because the size of the company as seen from its total assets cannot provide confidence to investors regarding the company's performance in managing resources so as to increase company value. Leverage has no effect on firm value. This is because debt with the use of high amounts can cause a reduction in the benefits that the company will receive due to the amount of debt not proportional to the amount of revenue.

Keywords : Company Size, Firm Value, Intellectual Capital, , Leverage