

ABSTRACT

Firm's value is an investor's perception of the firm's success which can be reflected in the share price. This is because firm's value is one of the factors that investors pay attention to when investing their shares in the firm's. Firm's value also reflects the success and sustainability of the business for the following years.

This research aims to determine the influence of firm's size, firm's growth, and capital structure on firm's value in technology sector companies listed on the Indonesia Stock Exchange in 2018-2022 simultaneously or partially.

The method used in this research is a quantitative research method. The population in this research is technology sector companies listed on the Indonesia Stock Exchange during 2018-2022.

The sample selection technique used was purposive sampling technique and 11 research samples were obtained over a 5 year period so that 55 samples were obtained. The analysis technique in this research is panel data regression analysis with the help of Eviews 12 software.

The results of this research show that firm's size, firm's growth, and capital structure simultaneously influence firm's value as proxied by Price to Book Value (PBV). Partially, firm's size as proxied by Ln (Total Assets) and firm's growth as proxied by Total Asset Growth (TAG) do not have a significant effect on firm's value. Meanwhile, capital structure as proxied by the Debt to Equity Ratio (DER) has a significant positive effect on firm's value.

Keywords: *Firm's Value, Firm's Growth, Capital Structure, Firm's Size*