

ABSTRACT

This research aims to identify the influence of Profitability (ROA), *Leverage* (DAR), and Company Size (Ln Total Assets) on Company Value (PBV) in food and beverage sector companies listed on the Indonesia Stock Exchange (BEI) during the 2018-2022 period. . The research method used is a quantitative method with secondary data obtained from financial reports and company annual reports which are available on the Indonesia Stock Exchange website and company websites.

The population in this study consists of food and beverage companies listed on the Indonesia Stock Exchange during the 2018-2022 period. A sample of 18 companies was selected using a purposive sampling technique based on certain criteria, so the number of observation data used in this research was 90 samples. The data analysis methods used include descriptive statistical analysis and panel data regression analysis carried out using Eviews version 12 software.

The results of this research show that simultaneously, profitability, *leverage* and company size influence company value. Partially, *leverage* has a significant positive influence on company value. However, there is no significant influence of profitability and company size on company value.

Based on the results of the research that has been carried out, there are several areas that need to be improved by the author. The suggestions given by this author can serve as a guide for researchers in subsequent research, as well as provide insight for the public, investors and companies.

Keywords: *Leverage*, Company Value, Profitability, Company Size.