ABSTRACT

In general, it can be defined that the Company's value is the success rate of a company or a description of the condition of a Company achieved by the company in managing the company's resources which is used as a reference for the public in evaluating the company or as an indicator for investors in making investment decisions. Companies with high corporate values have many benefits or benefits for the company itself, one of which is the ease of access to financing from the capital markets or financial institutions, or the company gets a high selling price when at times the company is sold or merged. The value of a company is an important factor, because whether the company's value is high or low will influence external perceptions.

The study aims to test the simultaneous and partial influence of leverage, profitability, and size of companies on the value of companies in the health sector companies listed on the Indonesian Stock Exchange during the period 2018-2022.

The method used in this research is a quantitative method, samples are taken using purposive sampling and obtained by 16 companies over 5 years, thus producing samples of as many as 80 samples. The analysis used is descriptive statistical analysis and panel data regression analysis using Eviews 12.

The results showed that the leverage, profitability, and size of the company simultaneously influenced the company's value.

A suggestion for further research is that it is recommended to add a sample of research or period of research so that the results are expected to be in line with the hypothesis. For companies, when you want to consider the value of the company, pay attention to other variables besides the variables above. For investors when you wish to increase the company's value, pay close attention to variables other than the variable above.

Keyword: Leverage, firm value, profitability, firm size.