

# Referensi

- [1] I. TIMES, "10 KPop Store Online Buat Kamu Beli Merchandise Idol Korea," IDN, 21 September 2021. [Online]. Available: <https://www.idntimes.com/hype/entertainment/alika-sandra-1/10-kpop-store-online-buat-kamu-beli-merchandise-idol-korea?page=all>. [Diakses 20 maret 2023].
- [2] F. F. Jamaludin, "Analisis dan Implementasi Kualitas Website DISKOMINFO Menggunakan Metode Webqual 4.0 dan Importance Performance Analysis," *e-Proceeding of Engineering*, pp. 11321-11353, 2021.
- [3] R. K. D. Siregar dan R. A. Fitriawan, "Analisis Kualitas Website Ruangguru.com Menggunakan Metode Webqual 4.0 Dan Ipa (importance Performance Analysis)," *eProceedings of Management*, pp. 1201-1208, 2018.
- [4] J. F. Andry, Y. Yuda, H. Pratama dan A. Veru, "ANALISIS KUALITAS WEBSITE MENGGUNAKAN METODE WEBQUAL 4.0 PADA E-COMMERCE JD.ID," *Jurnal Ilmiah Teknologi Informasi Terapan*, pp. 221-231, 2019.
- [5] D. dan D. Novita, "Metode Webqual 4.0 untuk Analisis Kualitas Web Pembelajaran," *JTKSI*, pp. 17-20, 2018.
- [6] Y. "Analisis Kualitas Situs Web Batampos Menggunakan Metode Webqual 4.0," *Jurnal Resti (Rekaya Sistem dan Teknologi Informasi)*, pp. 591-596, 2018.
- [7] E. E. Barus, S. dan A. D. Herlambang, "Analisis Kualitas Website Tribunnews.com Menggunakan Metode Webqual dan Importance Performance Analysis," *Jurnal Pengembangan Teknologi Informasi dan Ilmu Komputer*, pp. 1483-1491, 2018.
- [8] J. Eksilden, "Enhancing Importance Performance Analysis," *Internatioinal Journal Of productivity and Performance Management*, pp. 40-60, 2006.
- [9] A. F. Ihsan, U. Hidayati dan M. , "Analisis Kualitas Website Dengan Metode Webqual 4.0 dan Importance Performance Analysis," *keunis*, vol. II, no. 10, pp. 29-40, 2022.
- [10] S. W. (-p. LIFE), "K-pop Life," April 2023. [Online]. Available: <https://kpoplife.com/kpop-lifestyle/>. [Diakses - Desember 2023].
- [11] S. Hotlan dan E. Cahyono, "ANALISIS WEBSITE QUALITY, TRUST DAN LOYALTY PELANGGAN ONLINE SHOP".
- [12] A. Josi, "PENERAPAN METODE PROTOTIPING DALAM PEMBANGUNAN WEBSITE DESA (STUDI KASUS DESA SUGIHAN KECAMATAN RAMBANG)," *JTI*, vol. 9, no. Desa,Sugihan,Website,teknologi informasi, 2019.
- [13] Sudjana, *Metoda Statistik*, Bandung: Tarsito, 2005.
- [14] F. Fitriani, "EXSIGHT," 18 April 2022. [Online]. Available: <https://exsight.id/blog/2022/04/18/uji-validitas-realibilitas-di-kuisisioner/>. [Diakses - Desember 2023].
- [15] M. A. Rohman, "Sekolah STATA," [Online]. Available: <https://sekolahstata.com/uji-validitas-dan-reliabilitas-pentingnya-dalam-penelitian/>. [Diakses November 2023].
- [16] D. Setiawan dan S. L. Wicaksono, "Evaluasi Usability Google Classroom Menggunakan System Usability Scale," *Journal of Information Technology*, vol. 2, no. Usability, Usability Scale, pp. 71-78, 2020.