ABSTRACT

This research aims to see the influence of interpersonal communication on employee engagement at PT Telkom Indonesia, Tbk Regional III. Effective interpersonal communication will improve the quality of work relationships, increase employee engagement, and improve company performance. PT Telkom Indonesia, Tbk is a company that has successfully gained many achievements, such as Forbes 2022 World's Best Employer which ranks 153 and 299 in 2021 as the only company in Indonesia. PT Telkom Indonesia also gained achievements from the Great Place to Work Institute and succeeded in becoming the first BUMN company with a score of 91% because it successfully demonstrated good management of career development and human resources. This research will be conducted with quantitative methods through a questionnaire survey using Google Form and described with descriptive analysis. The population of this research is 357 employees of PT Telkom Indonesia, Tbk Regional III and the research sample is 100 employees which was collected through simple random sampling technique. The research results of the correlation value (R) of 0.771 with a coefficient of determination (R Square) of 0.595 means that interpersonal communication significantly affects employee engagement by 59.5%, the remaining 40.5% is influenced by other variables not included in this research.

Keywords: Corporate Communication, Employee Engagement, Interpersonal Communication, Telkom Indonesia