

ABSTRACT

This research aims to explore the influence of actors positions in communication networks and fantasy themes in Palestine donation comments on the Nusantara Palestine Center YouTube channel. Utilizing social network analysis with Labspolsys and Gephi 0.10, the focus is on the video entitled "Extraordinary, Indonesian Citizens Finally Provide Clean Water Assistance for Palestine." The main findings show that important actors such as @Rio_naldo, @Arifhidayat26190, @Anonymous5580, and @Vinijulvia have significant capabilities in disseminating information. They help analyze fantasy themes that reflect aspirations and values such as justice, freedom, solidarity, hope, change, and religiosity. The implication is that fantasy themes in comments can influence people's perceptions of social movements and strengthen support. However, this research has limitations in generalizing its findings to a wider context. In conclusion, this research offers valuable insights into the role of fantasy themes in shaping narratives and perceptions of Palestine donation social movements on digital platforms such as YouTube.

Keywords: Social Network Analysis, Fantasy Themes, Labspolsys and Gephi 0.10, Key Actors, Palestine Donation Social Movement.