

**CUSTOMER ADOPTION TOWARD CHATGPT IN EDUCATIONAL  
INSTITUTIONS IN BOTSWANA**

**THESIS**

Submitted as one of the requirements to obtain a Master of Management degree

from the Economics & Business program.

Arranged by:

**KUTLO PEACE LETJANI**

2401221024



**MASTER OF MANAGEMENT  
FACULTY OF ECONOMICS AND BUSINESS  
TELKOM UNIVERSITY  
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