

LIST OF TABLES

Table 1 (International Previous Research)	16
Table 2. (Sample Characteristics)	32
Table 2.1. (Research Characteristics)	33
Table 3 (Operational Variables)	34
Table 4 (Likert Scale Instrument)	38
Table 5 (Validity Test Results)	43
Table 6 (Validity Test Results)	46
Table 7 (Respondent Characteristic by Gender)	54
Table 8 (Respondent Characteristic by Age)	54
Table 9 (Respondent Characteristic by Educational Background)	55
Table 10 (Respondent Characteristic by Occupation)	56
Table 11 (Respondent Characteristics by Intensity of Using ChatGPT)	57
Table 12 (Respondent Characteristic by Country of Origin)	57
Table 13 (E-WOM)	57
Table 14 (Peer Influence)	59
Table 15 (Time Saving Features)	60
Table 16 (Self – Esteem)	61
Table 17 (Academic Self – Efficacy)	62
Table 18 (Perceived Stress)	64
Table 19 (Use of ChatGPT in Academia)	65
Table 20 (Factor Loading)	68
Table 21 (Average Variance Extracted (AVE))	69
Table 22 (Heterotrait-Monotrait Ratio (HTMT))	69
Table 23 (Fornell and Larcker criterion)	70
Table 24 (Correlation Value for Cross Loading)	70
Table 25 (Cronbach's Alpha and Composite Reliability)	71
Table 26 (Path Coefficient and t-value)	73
Table 27 (R2 Result)	74
Table 28 (Kurtosis and Skewness)	76
Table 29 (IPMA)	77
Table 30 (Hypothesis Conclusion)	79