

**CUSTOMER ADOPTION IN CHAT GPT IN THE EDUCATIONAL  
FIELD OF THE REPUBLIC OF KAZAKHSTAN**

**THESIS**

**Submitted as one of the requirements to obtain a MASTER of Management degree  
from the Economics and Business study program.**

**Arranged by:**

**AISULU ZHAKUPOVA**

**NPM: 2401221025**



**MASTER OF MANAGEMENT  
FACULTY OF ECONOMICS AND BUSINESS  
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