

## DAFTAR PUSTAKA

- Adams, S. and Helfand, J. (2017) *The designer's dictionary of color*. New York, NY: Abrams.
- Alshar'e, M. *et al.* (2022) 'Usability evaluation of Educational Games: An Analysis of culture as a factor affecting children's educational attainment', *Advances in Human-Computer Interaction*, 2022, pp. 1–13. doi:10.1155/2022/9427405.
- Braun, Virginia. dan Clarke, Victoria. (2019) 'To saturate or not to saturate? questioning data saturation as a useful concept for thematic analysis and sample-size rationales', *Qualitative Research in Sport, Exercise and Health*, 13(2), pp. 201–216. doi:10.1080/2159676x.2019.1704846.
- Gramazio, C.C., Laidlaw, D.H. and Schloss, K.B. (2017) 'Colorgical: Creating discriminable and preferable color palettes for Information Visualization', *IEEE Transactions on Visualization and Computer Graphics*, 23(1), pp. 521–530. doi:10.1109/tvcg.2016.2598918.
- Haller, K. (2019) *The little book of colour: How to use the psychology of colour to Transform your life*. London: Penguin Life, an imprint of Penguin Books.
- Interaction Design Foundation. (2020). *The Basics of User Experience Design*. In *The Basics of User Experience Design*. Interaction-Design.org. interaction-design.org
- ISO (International Organization for Standardization), 2010. *Ergonomics of human system interaction — Part 210: Human-centred design for interactive systems*. ISO 9241-210:2010
- Jon Yablonski. 2020. *Laws of UX: Using Psychology to Design Better Products & Services*. O'Reilly Media, Incorporated
- Liu, Q. and Kim, K. (2023) 'Research on the usability test of Interface Design in e-government – focused on Qingdao e-government website', *Archives of Design Research*, 36(1), pp. 59–73. doi:10.15187/adr.2023.02.36.1.59.
- Naeem, M., Ozuem, Wilson., Ranfagni, Silvia. (2024) 'Demystification and actualisation of data saturation in qualitative research through thematic analysis', *International Journal of Qualitative Methods*, 23. doi:10.1177/16094069241229777.

- Schrepp, M.; Hinderks, A. & Thomaschewski, J. (2014). Applying the User Experience Questionnaire (UEQ) in Different Evaluation Scenarios. Lecture Notes in Computer Science, Volume 8517, pp. 383-392, Springer International Publishing.
- Schrepp, M.; Hinderks, A. & Thomaschewski, J. (2017). Construction of a benchmark for the User Experience Questionnaire (UEQ). International Journal of Interactive Multimedia and Artificial Intelligence, Vol. 4, No. 4, pp. 40-44.
- Schrepp, Martin; Hinderks, Andreas; Thomaschewski, Jörg (2017): Design and Evaluation of a Short Version of the User Experience Questionnaire (UEQ-S). In: IJIMAI 4 (6), pp. 103–108
- Schrepp, Martin. (2019). User Experience Questionnaire Handbook. [www.ueqonline.org](http://www.ueqonline.org). diakses pada tanggal 20 Februari 2024.
- Ou, L.C., Luo, R. . (2006). A Study of Colour Harmony for Two-Colour Combinations. COLOR Research and Application, 31, 191–204. [http://www.idemployee.id.tue.nl/g.w.m.rauterberg/conferences/CD\\_doNotOpen/ADC/final\\_paper/218.pdf](http://www.idemployee.id.tue.nl/g.w.m.rauterberg/conferences/CD_doNotOpen/ADC/final_paper/218.pdf)
- Sauro, J. (2010) *A practical guide to measuring usability: 72 answers to the most common questions about quantifying the usability of websites and software*. Denver, CO: MeasuringUsability.com.
- Soedewi, S., Mustikawan, A., & Swasty, W. (2022). Penerapan Metode Design Thinking pada Perancangan Website UMKM Kirihiuci. Visualita Jurnal Online Desain Komunikasi Visual, 10(02), 79–96. <https://doi.org/10.34010/visualita.v10i02.5378>
- Soewardikoen, Didit Widiatmoko. (2019). Metodologi Penelitian Desain Komunikasi Visual. Yogyakarta: PT Kanisius
- South, L. *et al.* (2022) ‘Effective use of Likert scales in visualization evaluations: A systematic review’, *Computer Graphics Forum*, 41(3), pp. 43–55. doi:10.1111/cgf.14521.
- Stokley, S. R. (2018). Historic Look on Color Theory [Johnson & Wales University]. [https://scholarsarchive.jwu.edu/student\\_scholarship](https://scholarsarchive.jwu.edu/student_scholarship)
- Swasty, W. and Muhizam, Mustafa. (2023) ‘How uncommon color palettes for food packaging are perceived by consumers: A card-sorting methodology’,