

FOREWORD

The author should first present all the praises and gratitude for God The Almighty, for his guidance and all his blessings, the author was given the chance to arrange and finish the mini thesis with the title “Generation Z Investment Decision: An Analysis Using Behavioral Factors in The Greater Bandung Area”. The purpose of the writing of this thesis is to fulfil one of the graduation requirements of bachelor's degree of International ICT Business Study Program of School of Economics and Business, Telkom University.

During the writing process of this research, the author has been given motivation, inspiration, suggestion, and advice from different parties. Needless to say, the author would like to sincerely thank:

1. Ms. Dr. Ratri Wahyuningtyas, S.T., M.M as the Dean of School of Economics and Business of Telkom University.
2. Ms. Ratih Hendayani, S.T., M.M., Ph.D. as the Head of International ICT Business Study Program.
3. Ms. Dr. Putri Fariska Sugestie, S.Si., M.Si. as the supervisor of the author's thesis writing, who has been giving direction and advises for the success of the thesis writing.
4. Ms. Dr. Fetty Poerwita Sary, S.S, M.Pd. as the guardian lecturer who has been accompanying the author and the class since the freshman year.
5. The parents of the author, who selflessly raised the author from a very young age, give the motivation to give all my best for everything, and giving they always give the author nothing but the best.
6. The author's two sisters who have never been in doubt of what the author is capable of.
7. The parties who directly contributed to the research, the respondent of the research's questionnaire who have been willing to take their time to contribute to the data collection.

8. The Academic Staffs of School of Economics and Business of Telkom University who have shared the information related to the writing of thesis.
9. All my lovely friends inside and outside of the campus, who have been beside me for many years and raise me up when I feel down.

Bandung, May 14th, 2024

Who makes the statement,

A handwritten signature in black ink, appearing to be 'Iqbal Fadhiil', written in a cursive style.

Iqbal Fadhiil