

## BIBLIOGRAPHY

- Alberico, J., & Loisa, R. (2019). Celebrities' Deliberative Rhetoric in Motivating Audiences Through Social Media ("Level Up" Content on Benakribo's Instagram Account). *Connection*, 3(1), 236. <https://doi.org/10.24912/kn.v3i1.6215>
- Amrullah, A., Al Rasyid, M. U. H., & Winarno, I. (2022). Implementation and Analysis of IoT Communication Protocols for Crowdsensing in the Health Sector. *INOVTEK Polbeng - Informatics Series*, 7(1), 122. <https://doi.org/10.35314/isi.v7i1.2365>
- Azwar. (2015). *Reliability and validity*. Yogyakarta: Student Library.
- Learned. (2017). *Introduction to Mass Communication*. Jakarta: Erlangga.
- Benito, M. R.-R. (2023). Branded Content and Entertainment in Advertising. In *Branded Content and Entertainment in Advertising*. Routledge. <https://doi.org/10.4324/9781003310686>
- Chaffey, D., & Smith. (2017). *Digital Marketing Excellence*. New York: Routledge.
- Churnia, E., & Neviyarni, N. (2021). Individual Differences in Learning and Remembering. *Journal of Counseling, Education and Society*, 2(1), 1. <https://doi.org/10.29210/08jces72400>
- He did. (2021). *Becoming a Content Creator in the Digital Era*. Yogyakarta: DIVA Press.
- Ghazali, I. (2021). *Multivariate Analysis Application with SPSS Program*. Semarang: Diponegoro University Publishing Agency.
- Hadi, I. P. (2021). *Mass Communication textbook*. Pasuruan: Qiara Media. [https://repo-dosen.ulm.ac.id/bitstream/handle/123456789/17579/Textbook of Business Communication \(ABKA 3208- 2 SKS\).pdf?sequence=1](https://repo-dosen.ulm.ac.id/bitstream/handle/123456789/17579/Textbook%20of%20Business%20Communication%20(ABKA%203208-2%20SKS).pdf?sequence=1)
- Hanifa, N. (2017). *IoT (Internet of Things) is Closely Related to AI (Artificial Intelligence)*. Medium.Com. <https://medium.com/@nasywanhanifa.nh/iot-internet-of-things-berkaitan-erat-dengan-ai-artificial-intelligence-59e61534dfbd>
- Hua, X. (2023). *IoT connections in China are expected to reach 10.25 billion by 2026*. Between News. <https://www.antaraneews.com/berita/3403254/koneksi-iot-in-china-expected-to-reach-1025-billion-in-2026>
- Irianto, K. (2021). A Brief Introduction to IoT. *UII Informatics Online Journal*.
- KBBI. (2019). *Indonesia Dictionary*. Jakarta: Balai Pustaka.
- Mimas. (2018). Pragmatic Analysis of the Minutes of Investigation of Murder Cases in Surabaya. *Urban Language Journal*, 3(2).
- Mohammad, S. M. (2020). Artificial Intelligence in Information Technology. *SSRN Electronic Journal*, 7(6), 168–175. <https://doi.org/10.2139/ssrn.3625444>
- Nawawi, Ngadi, & Triyono. (2020). Map of Indonesian Society's Readiness to Face

- the Challenges of the Development of Artificial Intelligence. *LIPi Scientific Report*. <https://doi.org/10.13140/RG.2.2.33474.45763>
- Nurdin, N., Restiti, D., & Amalia, R. (2021). The Influence of Social Media on Knowledge of the Indonesian Standard Quick Response Code (Qris). *Sharia Communication Journal*, 3(2).
- Nurudin. (2015). *Introduction to Mass Communication*. Jakarta: Raja Grafindo Persada.
- Prihati, D. R., Wirawati, M. K., & Supriyanti, E. (2020). Analysis of Community Knowledge and Behavior in Baru Kotawaringin Barat Subdistrict Regarding Covid 19. *Malahayati Nursing Journal*, 2(4), 780–790. <https://doi.org/10.33024/manuju.v2i4.3073>
- Rakhmat, J. (2012). *Communication Research Methods: Complete with Examples of Statistical Analysis*. PT Teen Rosdakarya.
- Rathi D.S., R. S. K. (2019). Knowledge on Artificial Intelligence and Related Fields Among Engineering Students. *The International Journal of Engineering and Science (IJES)*, 8(2), 3–10. <https://doi.org/10.9790/1813-0802010310>
- Sadiku. (2019). Social networking. *Information Security Management Handbook, Sixth Edition, Volume 6*, 3(3), 73–78. <https://doi.org/10.12968/chca.2010.7.3.46644>
- Salsabila, T. A., & Wibawa, A. P. (2023). The Role and Use of Social Media in the Era of Society 5. 0. *Journal of Engineering Innovation and Technology Education*, 2(9), 416–421. <https://doi.org/10.17977/um068v1i92022p416-421>
- Santoso, T. (2020). *Social Media Analysis using AI/IOT*. Jakarta: Prima Agus Teknik Foundation.
- Subaveerapandiyan, A., Sunanthini, C., & Anees, M. (2023). A study on the knowledge and perception of artificial intelligence. *IFLA Journal*, 49(3), 503–513. <https://doi.org/10.1177/03400352231180230>
- Sugiyono. (2013). *Quantitative, Qualitative and R&D Research Methods*. Bandung: ALFABETA.
- Sugiyono. (2020). *Quantitative, Qualitative, and R&D Research Methods*. Alfabeta.
- Supranto. (2016). *STATISTICS: Theory & Applications* (8th ed.). Erlangga.
- Surya, L. (2022). *Artificial Intelligence in Public Transport*. 6(8), 176–177. <https://doi.org/10.37539/vt197.2022.74.57.020>
- Sutrisno, A. P., & Mayangsari, I. D. (2021). The Influence of Using Instagram @Humasbdg Social Media on Fulfilling Followers' Information Needs. *Jurnal Common*, 5(2).
- Telkomuniversity.ac.id. (2023). *IoT Academy “X-Camp XL Axiata”*: Real learning directly in the industry. <https://bte-jkt.telkomuniversity.ac.id/iot-academy-x-camp-xl-axiata/>

Jonathan, A. (2023). *What is the level of public trust in AI/IoT?* Goodstats.Com.

Yuanda, T. R. (2008). Public Understanding of Science and Technology Communication. *Journal of Sociotechnology*, 7(15).