

ABSTRACT

The development of modern art has expanded the role of artists, not only as creators of aesthetic works, but also as architects and designers of functional and sustainable monumental works. Interdisciplinary collaboration is key to realizing these works, while the value of monumentality in art has shifted from a symbol of past glory to being part of the creative industry and tourism, as seen in Garuda Wisnu Kencana (GWK) in Bali. This research aims to understand Nyoman Nuarta's creative process in creating GWK by identifying the factors that influence his creation, explaining the steps of integrating art, design, architecture, and engineering, and analyzing the meanings and values embedded in his work in the context of Indonesian art. Using a phenomenological method, this qualitative research explores various experiences and perspectives related to Nyoman Nuarta's creative process through in-depth interviews, direct observation, and literature review. The results show that the creation process of GWK is a complex journey that combines intuition, experience, collaboration, technology, and Balinese cultural values, resulting in a monumental work that is not only visually beautiful but also rich in meaning, innovative, and relevant to contemporary issues. This research provides a deep understanding of the artist's creative process, interdisciplinary collaboration, and the integration of cultural values and technology in modern art, as well as contributes to the development of art, tourism, and inspiration for younger generations.

Keywords: creation process, Nyoman Nuarta, Garuda Wisnu Kencana, modern art, interdisciplinary collaboration, monumentality, phenomenological method