

## DAFTAR TABEL

Tabel 1.1 Perbedaan generasi milenial dan generasi Z.....	2
Tabel 2.1 Penelitian Terdahulu.....	23
Tabel 3.1 Definisi Operasional Variabel.....	<b>Error! Bookmark not defined.</b>
Tabel 3.2 Scoring untuk jawaban kuesioner.....	42
Tabel 3.3 Klasifikasi TCR.....	42
Tabel 3.4 Waktu penelitian.....	46
Tabel 3.5 Scoring Variabel.....	47
Tabel 4.1 Tingkat Pengembalian Kuesioner.....	55
Tabel 4.2 Nilai Outer Loading Setiap Indikator.....	58
Tabel 4.3 Nilai Cronbach's Alpha Setiap Variabel.....	59
Tabel 4.4 Hasil Composite Reliability Setiap Variabel.....	60
Tabel 4.5 Hasil Uji Average Variance Extracted.....	61
Tabel 4.6 Uji Fornell-Larcker Criterion.....	62
Tabel 4.7 Heterotrait-Monotrait (HTMT).....	63
Tabel 4.8 Nilai Cross Loading Setiap Indikator.....	64
Tabel 4.9 Hasil Uji Collinearity Statistics (VIF).....	65
Tabel 4.10 Output Model Fit.....	66