

## DAFTAR GAMBAR

Gambar 1. 1 Gen Z and Millennial Consumers Are Playing Video Games .....	2
Gambar 1. 2 Gen Z play video games.....	3
Gambar 1. 3 Gamers spent money in-game items .....	3
Gambar 2. 1 Kerangka Pemikiran .....	39
Gambar 3. 1 Tahap Penelitian.....	49
Gambar 3. 2 Rumus Validitas .....	52
Gambar 3. 3 Kriteria Interpretasi Skor .....	56