

## DAFTAR TABEL

Tabel 2. 2 Kajian Peneliti Terdahulu .....	24
Tabel 3. 1 Karakteristik Penelitian .....	53
Tabel 3. 2 Operasional Variabel.....	54
Tabel 3. 3 Skala Pengukuran .....	56
Tabel 3. 4 Perhitungan Nilai Persentase .....	62
Tabel 4. 1 Dimensi Perceived Value .....	69
Tabel 4. 2 Dimensi E-Service Quality (X2).....	70
Tabel 4. 3 Dimensi Customer Satisfaction (Y).....	70
Tabel 4. 4 Perceived Value (X1).....	71
Tabel 4. 5 E-Service Quality (X2).....	71
Tabel 4. 6 Customer Satisfaction.....	72
Tabel 4. 7 Perceived Value (X1).....	73
Tabel 4. 8 E-Service Quality (X2).....	73
Tabel 4. 9 Customer Satisfaction (Y) .....	73
Tabel 4. 10 Uji Normalitas .....	74
Tabel 4. 11 Uji Multikolinearitas .....	75
Tabel 4. 13 Uji Heteroskedastisitas.....	77
Tabel 4. 14 Analisis Regresi Linear Berganda.....	77
Tabel 4. 15 Koefisien Determinasi .....	79
Tabel 4. 16 Uji t.....	80
Tabel 4. 17 Uji f.....	81