

## ***ABSTRACT***

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*This project discusses a startup called WarmingUP and includes a case study on the development of the WarmingUP service application. WarmingUP is a student startup from Telkom University that focuses on providing high-quality halal food and beverages. This startup is also equipped with a micro coworking space that is comfortable for studying, working, discussing, and collaborating. Additionally, WarmingUP has created a collaborative ecosystem that supports the Sustainable Development Goals (SDGs) through Ngolab Express Cafe, which is a Food and Beverage Express service resulting from the logistics collaboration between Telkom University and KorTAIL. This service not only provides fast food and beverages but also facilitates a space for social interaction and collaboration among students*

*Keywords : WarmingUP, SDGs, Ngolab Express Cafe*