ABSTRACT

The Final Project conducted at METALABS, Telkom University, aims to develop the "Chronolizer Sirah Nabawiyah" website, presenting significant events from the Sirah Nabawiyah using a transmedia storytelling approach. Utilizing the Design Thinking method, this project includes stages of empathize, define, ideate, prototype, and testing to create an interactive and engaging interface design. The main tools used in the development are Figma for UI/UX design, CapCut for video processing, and DALL.E for visual creation. This project aims to make historical content more accessible and appealing, thereby enhancing public understanding and appreciation of Islamic values. The conclusions drawn indicate that the application of technology in education can significantly enhance user engagement and learning experience.

Keywords: Design Thinking, Sirah Nabawiyah, UI/UX Design, Transmedia Storytelling, Educational Technology.