

DAFTAR PUSTAKA

- [1] M. E. Ashcraft, *Media and Learning: A Guide to Making Instructional Videos*. San Francisco, CA: Jossey-Bass, 2020.
- [2] R. Mayer, *Multimedia Learning*, 3rd ed. Cambridge, U.K.: Cambridge University Press, 2021.
- [3] L. A. Johnson, "Developing Interactive Video Content for Online Learning: Best Practices and Tools," *IEEE Transactions on Learning Technologies*, vol. 13, no. 3, pp. 456-463, Jul.-Sep. 2020.
- [4] J. G. Tucker, "Effectiveness of Video-Based Learning in Enhancing Knowledge Retention," *Journal of Educational Multimedia and Hypermedia*, vol. 28, no. 2, pp. 167-182, Apr. 2019.
- [5] D. Lee, J. Kim, and H. Park, "Implementing Video Learning in Higher Education: Case Studies and Insights," in *Proc. 2023 Int. Conf. on e-Learning in Higher Education*, Seoul, South Korea, pp. 205-210, 2023.
- [6] J. Davis, "Creating Effective e-Learning Videos with Powtoon: A Step-by-Step Guide," *Educational Video Tutorials*, Apr. 2023. [Online]. Available: <https://www.edu-video-tutorials.com/powtoon-guide>. [Accessed: Jun. 15, 2024]. [7] John Rokoko, *Pseudo-2D Hidden Markov Model*. New York: McGraw Hill, 2005.
- [7] K. Johnson, "Trends in Video Learning for Professional Development," *Tech News Today*, Jun. 2024. [Online]. Available: <https://www.technewstoday.com/video-learning-trends>. [Accessed: Jun. 15, 2024].