

ABSTRACT

*The project was motivated by the need to provide a structured and effective learning experience for hundreds of new Management Trainees (MTs) each year, replacing old video materials that were no longer engaging or effective. The main objective was to update the Inspire Learning Videos using engaging 2D animation technology and easy-to-understand design. The method used includes summarizing the material from the "PDH & ASC Course Workshop 1" presentation into an interactive 2D animation video. The tools used are a website-based application called Powtoon, as well as a website owned by PT United Tractors Tbk, namely Top Up as a video platform for distribution. In conclusion, this project is expected to increase interactivity, informative aspects, and easy to understand to support the sustainable growth of PT United Tractors Tbk in developing young talents. In this project, **56** videos were produced consisting of Workstream 1 totaling **13** videos, Workstream 2 totaling **5** videos, Workstream 3 totaling **11** videos, Workstream 4 totaling **8** videos, Workstream 5 totaling **13** videos, and Summary totaling **6** videos.*

Keywords: *Inspire Video Learning, Management Trainee, Powtoon, 2D Animation*