

ABSTRACT

The value of a corporation is the investor's assessment of a company that is reflected in the price of its shares, depending on the strength of supply and demand. The company aims to maximize the value of the company and increase the prosperity of investors.

The study aims to determine the impact of the export ratio, the leverage projected with the debt to equity ratio and the profitability projected by the return on asset on the value of the company in the coal mining sub-sector companies listed on the Indonesian Stock Exchange in the period 2019-2022.

The technique used in this research is purposive sampling. The statistical analysis used is panel data regression using eviews 12. The research was conducted over a four-year period with 11 companies, thus obtaining 44 observation data.

The results of this research showed that simultaneously the export ratio, leverage, profitability influenced the value of the company. Partially the profitability had a significant positive effect on the company value, while the export and leverage ratio did not influence the company's value.

Keywords: Export Ratio, Leverage, Profitability, Company Value