

## ABSTRACT

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*Wynettes Walden International is an international trading company engaged in both export and import, and is a national-scale distributor for food products, cosmetics, personal care, and healthcare. This report aims to examine the creation of product packaging designs during an internship at Wynettes Walden International by applying the Design Thinking methodology. The focus of this activity is on developing packaging designs that can promote and convey product information. In this activity, the author carried out planning, implementation, and testing stages for the packaging design. The results of designing and testing the packaging design for "Dalgona Mie Lidi" received positive responses from evaluators, which is considered to meet the company's needs. The conclusion of this Final Project is that through the Design Thinking approach, the creation of product packaging designs has successfully achieved the goal of meeting the company's needs and desires..*

*Keywords: Product Packaging Design, Design Thinking*