ABSTRACT

REDESIGN OF INTERIOR CONCLAVE COWORKING SPACE A. YANI ROAD IN

BANDUNG USING A WORK LIFE BALANCE APPROACH

Alexandre da Silva Pereira

Interior Design, School of Creative Industries, Telkom University

Jl. Telekomunikasi No.1, Terusan Buah Batu, Bandung, West Java, 40257

The fourth industrial revolution, or creative industries period, has begun, and with it a new

phase of economic globalization. As time goes by, more and more companies are popping up

in Indonesia, sometimes even every month. Coworking is a place that is really needed as a

means to accommodate startup business people, freelancers and companies. Bandung

Conclave is a Co-working space in Bandung which provides a place with an Office Rental

system and is one of the Co-working spaces in Bandung which offers community and

collaborative values to its users. There are problems found in designing the Conclave

Coworking space, namely Facilities Existing coworking does not meet the standards of a

coworking. The purpose of this design is to review and re-evaluate the existing condition of

the Conclave building in order to find out how successful the Conclave building is in

applying design standards. Through this design, it is hoped that we can design a coworking

space that provides facilities according to user needs and is comfortable to use by

implementing coworking space values. The method used to collect data is a qualitative

method which includes observation interviews, field studies, documentation and literature

studies. Which from the results of data collection itself aims to be able to obtain the goals

and objectives of the plan. The theme applied in the design, namely "Connecting each

other", was formed from the desire to enable freelancers/startups to interact with each other,

with a tropical industrial design concept, which makes the space feel flexible but seems

serious.

Keywords: Coworking, facilities, interaction

V