

ABSTRACT

Crafts are a type of art produced by the skill of human hands that usually produces stunning decorations, highly artistic products, and ready-to-use or almost ready-to-use objects. One of Indonesia's creative industry sectors is in Boyolali, Central Java. This type of handicraft has been passed down from generation to generation and is still maintained by some people. However, changes have occurred in the era of globalization when cultural influences from outside come in, people can be influenced to change their lifestyle and ignore the cultural values and traditions that existed before. There is a need for conservation efforts as a form of preserving and maintaining copper and brass crafts in Tumang Village, Boyolali Regency, Central Java Province. It would be very interesting if information regarding copper and brass crafts in Tumang Village, Boyolali Regency, Central Java Province, was conveyed through documentary videos. Pre-production, production and post-production methods are used to design a documentary video, as well as data collection, the instruments used are visual observation, interviews, questionnaires and literature reviews are all used as data collection tools. A comparison matrix is then used to assess the data that has been collected. As a result of this research, a documentary video was designed which was created through design method stages to educate the public and spread messages as a conservation effort.

Keywords : *Culture, Copper and Brass Crafts, Preservation Efforts, Documentary Videos*