

## **ABSTRACT**

*Creative workers are becoming an increasingly dominant group in today's workforce. They operate in dynamic urban environments that offer economic opportunities and access to various facilities, but also pose serious challenges. Due to the flexible nature of their work, creative workers often struggle to manage their belongings, which can limit their mobility and productivity. To address this issue, a bag that is capable of carrying their belongings and helping them manage their items while they work is needed. This redesign, which uses a redefining method in the bag's organizer compartment, aims to make it easier for users to manage their belongings in a flexible workplace and take the items they need. The result of this redesign is a more ergonomic and functional bag organizer compartment. By optimizing the ergonomic design, users of this bag organizer will be more comfortable and productive in their work.*

***Keywords:*** Bag organizer, Manage, Redefining, Flexible