

ABSTRACT

The sudden arrival of Generative AI and its public accessibility has caused disruption. The changing views of the public, as well as the industry itself, are causing anxiety for the practitioners. Illustrators in young adulthood are one of the affected parties. Anxiety about being replaced and new obstacles that are constantly being created due to the rapid development of Generative AI technology. It makes them confused about what steps to take, especially in the era of the internet information ocean. This is the basis for the need for educational media that can navigate illustrators as creative activists in the Generative AI era. The author collected data through a survey conducted to illustrator experts and illustrators in Bandung. Afterwards, the data from interviews, questionnaires, and observations will be analysed and used as the basis for the story and navigation message. The packaging of messages and education through the visual narrative media of digital comics has proven to be effective. This is based on the response of audiences who feel helped by media that is informative as well as entertaining. The story is told from a perspective outside of themselves, allowing them to choose the path that suits them.

Keyword: Generative AI, Illustration, Comics