

ABSTRACT

The Indonesian government has launched the Health Digital Transformation Strategy 2024, which provides direction and a roadmap for digital transformation for health stakeholders. This strategy will bring significant changes and create uncertainty for the future of the hospital industry as a health stakeholder. Edelweiss Hospital must prepare adaptive strategies for these future uncertainties, and scenario planning is an appropriate method to use. The aim of this study is to develop scenarios, options, and implications for the hospital industry for the next 10 years. Identification of driving forces and key uncertainties was carried out through literature study and stakeholder interviews. The analysis resulted in two key uncertainty factors: government commitment to health digitalization and health providers' ability to adopt the technology. These two key uncertainties shape four possible scenarios: Accelerated Healthcare Excellence, Integration Hurdles, Navigating Technological Challenges, and The Struggle of Hospitals. The implications and options identified for each scenario will make it easier for hospitals to implement the right strategy when that scenario occurs.

Keywords: *Scenario Planning, Healthcare, Hospital Industry, Digital Transformation.*