

APPROVAL PAGE

**THE EFFECT OF SOCIAL MEDIA INFLUENCER ON BRAND IMAGE, SELF-
CONCEPT, AND PURCHASE INTENTION
(Case Study of HP Inc Laptop Electronics Business in Indonesia)**

Proposed as one the requirement to achieve the bachelor of management degree from the
International ICT Business Undergraduate study program.

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A handwritten signature in black ink, appearing to read 'Dedi Iskanto', is written over a light grey circular stamp.

(Dedi Iskanto S.E., M.M., Ph.D)

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2024