

APPROVAL PAGE

**THE IMPACT OF SOCIAL MEDIA MARKETING, E-WOM, BRAND
IMAGE, AND BRAND TRUST ON PURCHASE INTENTION
(Study Case at Toyota)**

Submitted as part of the requirement to complete the Bachelor's Degree
from the International ICT Business Program Study

Arranged by:

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Supervisor,

A handwritten signature in blue ink, appearing to be 'Dedi Iskamto', written over a light blue rectangular background.

(Dedi Iskamto, SE., MM. Ph.D)

**INTERNATIONAL ICT BUSINESS
SCHOOL OF ECONOMIC AND BUSINESS
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