

ABSTRACT

The movie "Miss Congeniality" follows Gracie Hart, an FBI agent who has to disguise herself as a beauty pageant contestant to stop a terrorist plan. At first unsure, Gracie eventually adjusts and forms friendships with other contestants. During her mission, Gracie focuses on two things: saving her friends and catching terrorists. This study aims to understand the meaning of unity in the movie using John Fiske's ideas. The film is considered a good way to show real-life situations to a lot of people. Fiske's theory splits codes and signs into three parts: what's real, what's shown, and the beliefs behind it. The research uses qualitative methods and Fiske's ideas to analyze the movie's meaning. This approach lets researchers look deeper into the movie's messages. The study looks at how unity is shown in the movie, exploring different parts like what's real, what's shown, and what's believed. The research finds that the movie talks about working together and supporting each other in hard times. It also shows how changes in surroundings can affect people. "Miss Congeniality" reminds us about the importance of sticking together and helping each other through tough situations.

Keywords: Solidarity, semiotics, John Fiske, film, Miss Congeniality.